



HIDDEN WALDEN CALENDAR 2011



Make it *your* calendar!



Where in Walden is this historical spot, and what is it?

With your help, the popular Saffron Walden calendar produced annually by Gordon Ridgewell and sold by the Tourist Information Centre (TIC), will be something really special in 2011.

Beautiful though the traditional views of the town are, there are many other views, equally beautiful or fascinating, that are rarely seen. It might be a view from your house or garden, a view glimpsed between buildings on a regular walk, or exquisite architectural details that we pass every day but never notice.

The TIC and Saffron Walden Initiative are joining forces to produce, with Gordon's help, this new and exciting calendar, and we invite you to submit your photographs of unusual or hidden views of the town (example above), for reproduction in the calendar.

In order to capture as wide a selection as possible across all the seasons you can send in up to five images each month until Saturday, 1st May 2010. After that date a selection panel will choose those images that best illustrate the 'Hidden Walden' theme and will also reproduce well in the calendar, which will be on sale in the TIC from August onwards.

So start snapping straightaway and email your image(s), with your name, address, telephone number and approximate date (month and year) of the image, to: **calendar@swinitiative.org**

For the full Rules for Submission please see overleaf.

For further information call 01799 524002 (TIC), or email **calendar@swinitiative.org**

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Rules for submission of images

The Hidden Walden Calendar 2011 promotion is being run jointly by Saffron Walden Tourist Information Centre and Saffron Walden Initiative (the Calendar Publisher).

1. To enter, email your photo to calendar@swinitiative.org together with the photographer's name, address and telephone number and also the location and approximate date (month, year).
2. Only digital, colour images can be accepted, which must be of a sufficiently high resolution to reproduce as a high-quality printed image.
3. A maximum of **five entries** allowed **per person per month**
4. The theme is '**Hidden Walden**'. The closing date for entries is midnight **Saturday 1 May 2010**. After this closing date a panel of judges will assess the images, which will be unattributed, and choose a selection illustrating unusual views or aspects of the town, in different seasons, for reproduction in the 2011 calendar. Winners will be notified by 1 June 2010.
5. All entries must be the entrant's own original work and must not have been previously published anywhere. All submissions must not be published elsewhere until notification of the winners on 1 June 2010. Furthermore, if your submission is successful, you must agree not to use the image(s) elsewhere until after December 2011. Copyright of the image(s) will reside with the Calendar Publisher for the purposes of use in, or promotion of, the calendar from the date of submission until 31 December 2011.
6. Images should be of general views or architectural details only and must not contain people. Images of individual houses will not be eligible for publication unless written permission is obtained from the house owner after the initial selection process is completed. Entrants warrant and undertake that photos submitted will not infringe intellectual property, privacy or any other rights of any third party.
7. No fees will be paid for photographs used in the calendar but photographers' names will be acknowledged.
8. For the avoidance of doubt, all rights in the photographs other than those granted to the Calendar Publisher under paragraph 5 above are retained by the entrant.
9. The Calendar Publisher will acknowledge receipt of all entries by email. However, no responsibility is taken for entries lost, delayed, misdirected or incomplete due to server functions or failures, viruses, bugs, technical problems or traffic congestion on the internet or any other causes outside the Calendar Publisher's control. Proof of entry is not proof of receipt. The Calendar Publisher shall not be responsible for the return of entries.
10. No purchase necessary.
11. Winners may be asked, but not obliged, to take part in promotional activity.
12. The Calendar Publisher cannot accept any responsibility for any damage, loss, injury or disappointment suffered by any entrant as a result of entering the promotion or any injury or damage to the entrant's or any other person's computer or mobile telephone relating to or resulting from participation in or downloading any materials in connection with the promotion.
13. Any personal data submitted by the entrant will be used solely in accordance with current UK data protection legislation.
14. The promotion will be governed by English law.